

# Quick Guide



“ Boardroom Basics ”

# Boardroom Basics

Essential items for every man's business wardrobe. Certain elements of the business wardrobe are so basic, no man should do without them. Like oxygen or H<sub>2</sub>O, you may not always notice them – but you'd be in trouble if you tried to do without them.

These are our 9 boardroom basics.



# The Navy Suit

Consider this item the first entry in your periodic table of sartorial elements. The building block of your business wardrobe, the navy suit is the strong foundation on which everything stands.

Once you own this highly versatile item, everything else – patterns, styles, details, accessories – should fall nicely into place.



# Black Leather Shoes

A man's business wardrobe truly rises and falls on the quality of his shoes.

Black leather shoes – Oxfords, Balmorals or Bluchers – are indispensable to business, and to leisure, too.

It's worth investing as much money as possible in your shoes.



# A Woven, Silk Tie

A bad tie can ruin even the best tailored business suit. A woven, silk tie makes for a fantastic, plump knot that won't lose its shape during the work day.

Satin doesn't cut it unless you're wearing a skinny tie. A two-tone, woven, silk tie is basic but beautiful. Think of it as the carbon dioxide that will feed your suit's photosynthesis.



# A Tailored Dress Shirt

Ready-wear shirts no longer cut it in the world of business, where your garments reflect your attitude.

The sleek look of a tailored shirt, the way it complements your lats, chest and deltoids, is a must for any man who cares about the way he looks.



# A Pocket Square

The pocket square may seem like an optional accessory, but this is the building block that pushes your look beyond the realm of “passing” into a genuine business style.

If you're combining it with your navy suit, most colours will work, but it's a good idea to match it with your tie or your shirt. Preferably silk.



# A Tie Bar

This is another accessory that may seem optional at first (and in all honesty, I'm cheating a bit, because not everyone will need or want one).

But this is precisely the kind of detail that will punctuate your business look, giving it an extra "something."





# Cufflinks

Good style often equates to good use of detail. One way to incorporate well-placed details into your business attire is to order your tailored shirt with French cuffs and wear sterling silver cufflinks.

Along with your navy suit and bespoke tailored shirt, French cuffs and glimmering cufflinks say you mean business.



# A Wristwatch

A good watch is the kind of accessory which, chosen well, takes on the quality of masculine jewelry. It keeps you on time and, just as importantly, symbolizes how precious your time really is.

We suggest a Rolex-style watch because the round, heavy, analog watch is the most impressive for business.



# Over-the-calf Dress Socks

When you're sitting, no leg should be exposed at all. Match your socks and your trousers, but feel free to introduce patterns to match your shirt or tie.

Not as noticeable as the other boardroom basics, over-the-calf dress socks are equally important. They feel great, too.





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